

Same 25 questions. 9 AI assistants. Very different answers.

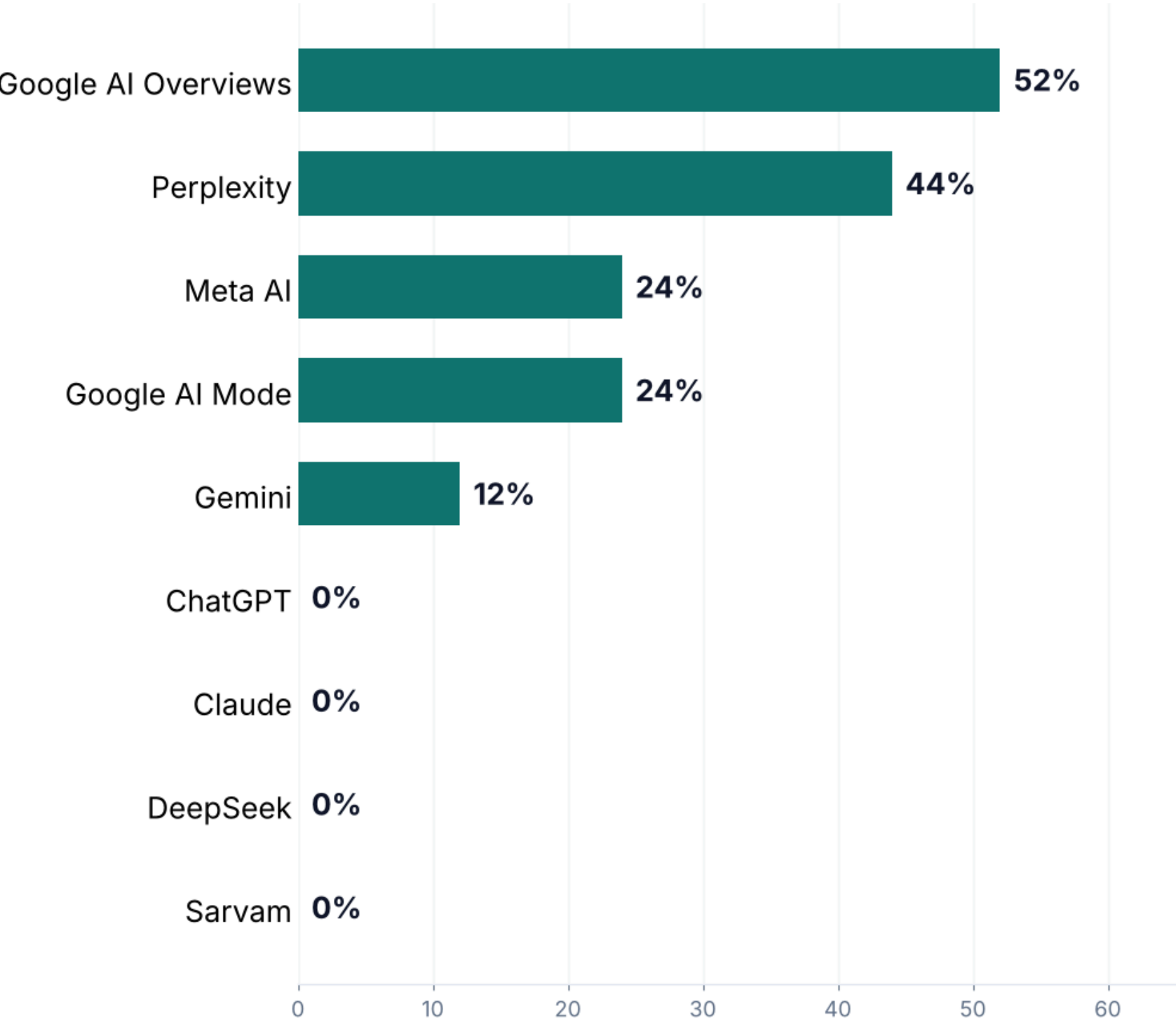
We asked every major assistant the same everyday questions and recorded every source they cited.

FINDING 1

The most trusted site online is invisible to some assistants

How often 9 AI assistants cited Wikipedia

Share of answers citing wikipedia.org · 25 general knowledge questions · UK, English · 13 Oct 2026

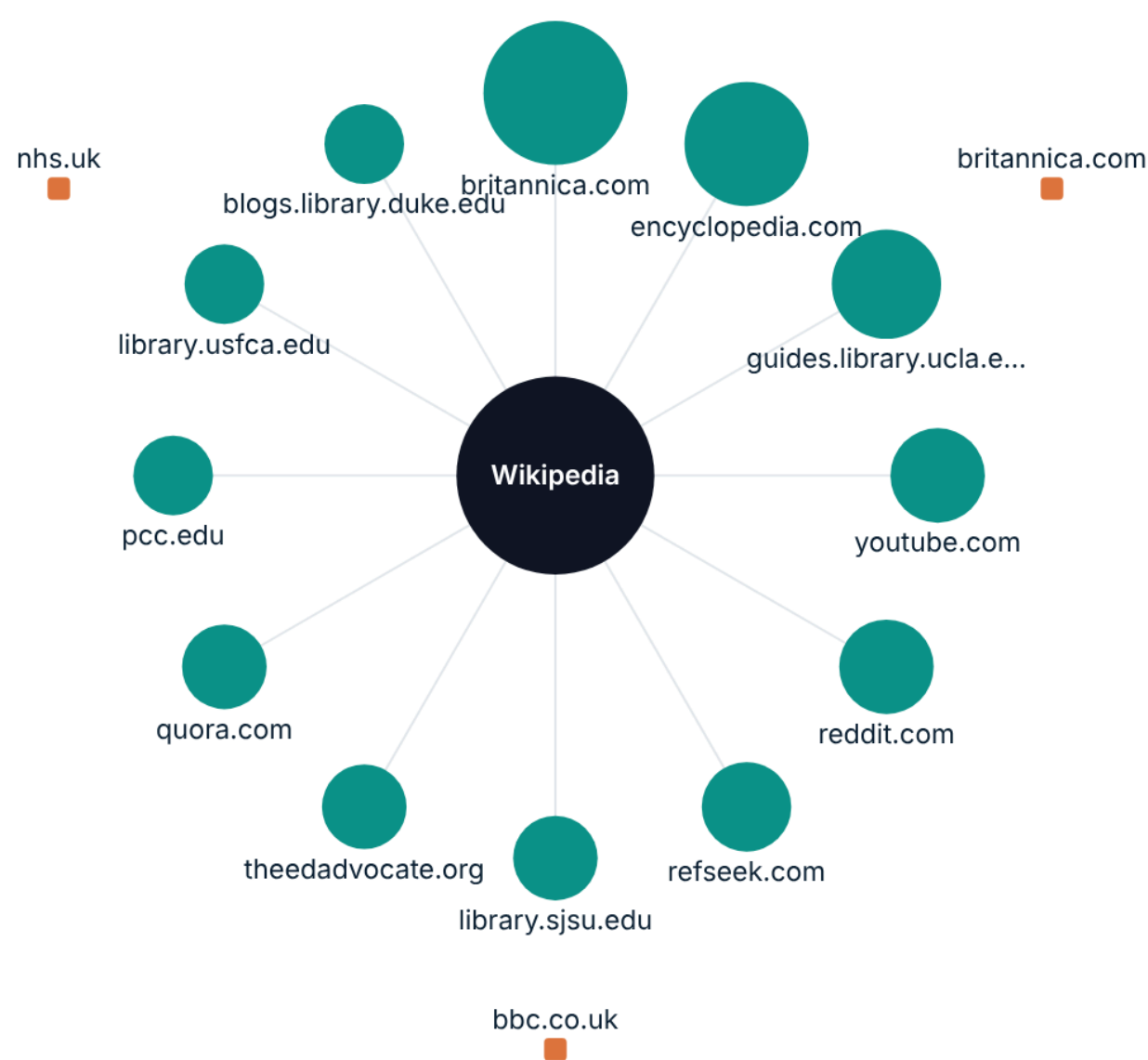


Source: Vasukai weekly check, 223 answers. Independent example; not affiliated with or endorsed by Wikipedia.

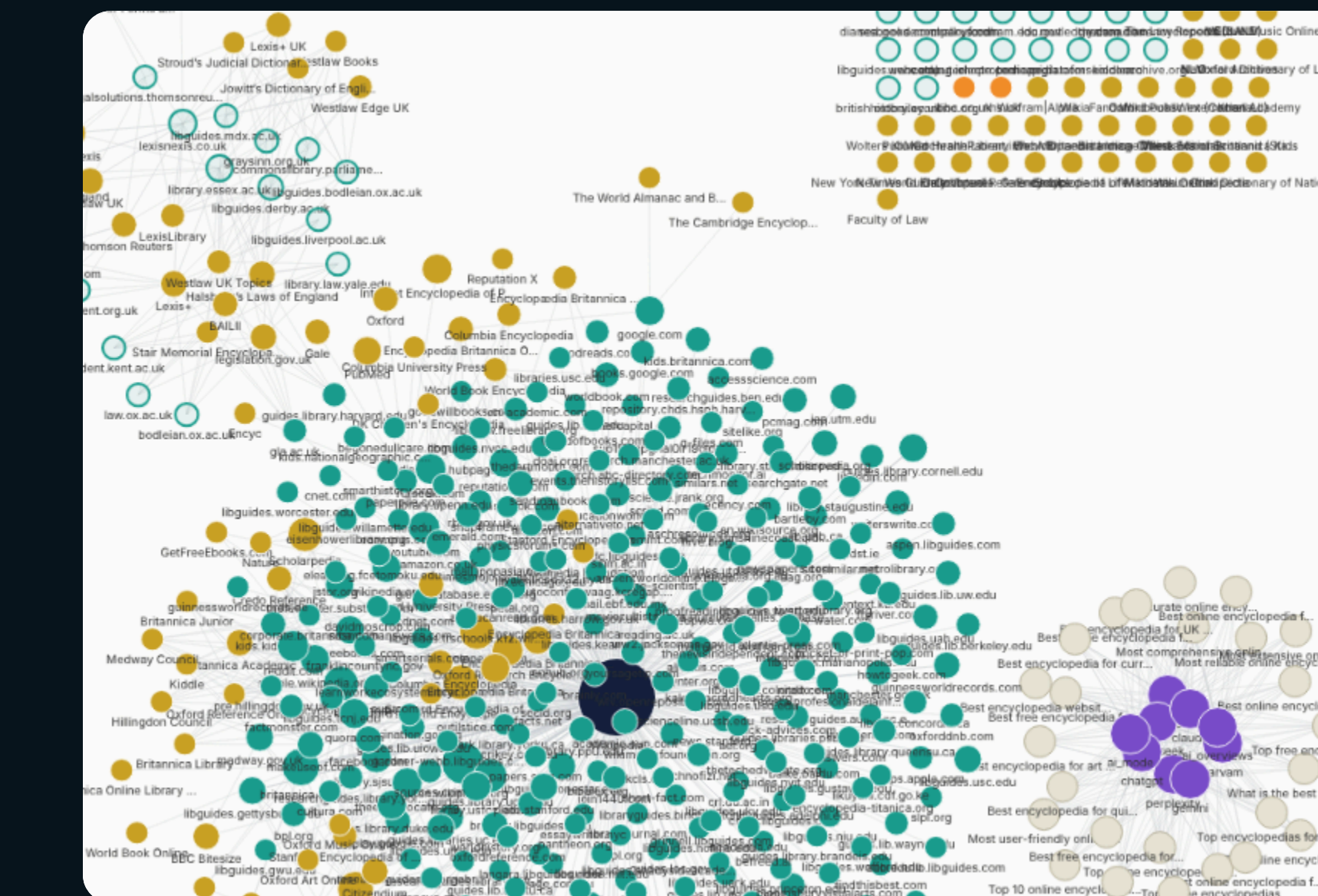
FINDING 2

Each assistant trusts a different set of websites

The websites cited in these answers. Bigger circle = cited more.



223 answers. Hundreds of sources. One graph.



SO WHAT

0%

**of ChatGPT and Claude answers
cited Wikipedia.**

If Wikipedia cannot count on being cited, most businesses have no idea what AI tells their customers. And it changes again in every language and every country.

We compared 14 AI visibility tools

Tool	From	Assistants on entry plan	Sarvam	Publisher view	Done for you
Otterly.AI	\$29	4, more as add-ons	—	—	—
Peec AI	\$95	3, more as add-ons	—	—	—
Semrush AI	\$99	4	—	—	—
Ahrefs Brand Radar	\$199	6	—	—	—
Profound	Custom	Up to 9 on Enterprise	—	—	—
Vasukai	\$29	All 9, every plan	✓	✓	✓

Published pricing and features, checked 2026. Full comparison of 14 tools at vasukai.com/best-ai-visibility-tools

Your customers do not ask in English, from the US

1. **24 languages**, asked from your customers' own country
2. **All 9 assistants**, including DeepSeek, Meta AI and Sarvam
3. **The source map**: the websites each assistant trusts, so you know where to be mentioned
4. **Publishers** see which assistants cite their articles, and for which brands
5. **Done for you**, and you approve every change

OUR PROMISE

Measured, not promised.

No one controls what an AI assistant says. We measure it every week, honestly, and show you what to do next.

Free check at vasukai.com

Wikipedia is an independent example measured by Vasukai. Not affiliated with or endorsed by Wikipedia.